



THE "IMPOSSIBLE" PAIR DAY

Donate now



Friday, April 24th

HOW TO PARTICIPATE?

1

SPREAD THE WORD

With your friends, at your school or at your workplace, help share the message.

2

WEAR

Two different shoes and spark meaningful conversations about respect.

3

DONATE

By collecting \$2 and making your donation online to support the fight against bullying (see QR code above)

4

SHARE

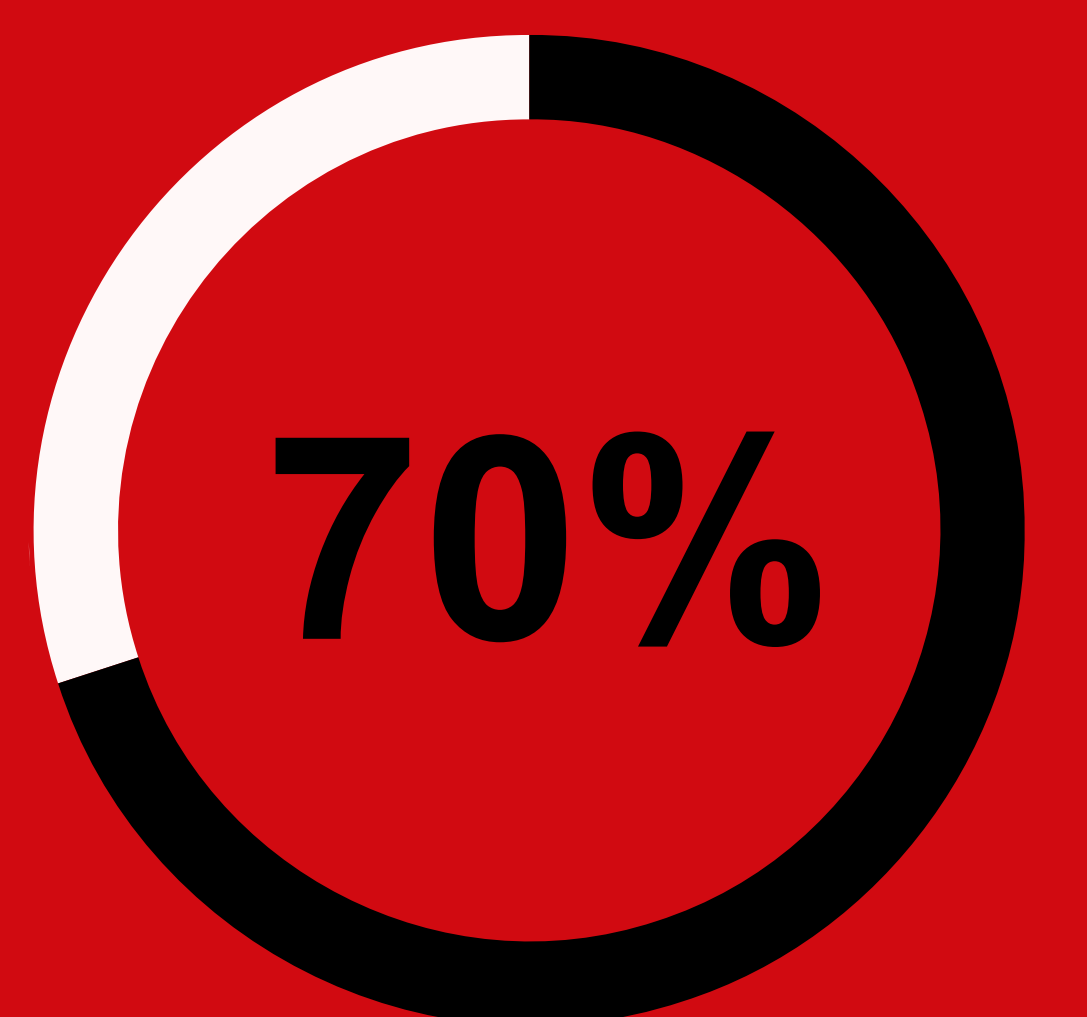
A photo of you wearing your shoes, tag @aldo_shoes @ensemble.rd @pact.thepowertoact & on social media (+ get a chance to win 2 pairs of ALDO shoes.)

5

AND GIVE BACK

Be one of 5 people who will donate 50% of the funds collected to other organizations.

Why?



Nearly 70% of young people in Canada report experiencing bullying, hate or violence.

Even in our differences, it's possible to move forward together!

